

Original Research

Can Digital Finance Improve Urban Environmental Performance? Evidence From Partially Linear Functional-Coefficient Model

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Abstract:

The Sustainable Development Goals (SDGs) have made it necessary for us to reevaluate the connection between environmental preservation and economic growth. The article uses Chinese city-level panel data from 2011 to 2019 to analyze the relationship between digital finance (DF) and environmental performance (EP), relaxing the linear relationship in the conventional empirical model and applying the partial linear functional-coefficient (PLFC) model, in order to better understand the factors influencing EP. The findings indicate as follows: (i) DF can greatly improve EP, and the robustness analysis confirms this statement. (ii) Science, technology, and innovation (STI) influence the promotion effect of DF on EP; when the level of STI exceeds a certain threshold, the promotion effect of DF on EP increases, and this effect increases with the level of STI. (iii). There is substantial geographical variation in the moderating influence of STI level. It has a larger role in eastern coastal cities. Finally, policy suggestions are offered to promote DF and increase EP based on the nonparametric link between those two variables.

Keywords: digital finance; environmental performance; PLFC model

Introduction

Worldwide warming has become a worldwide concern that affects human life and sustainable development [1]. Among these, greenhouse gas emissions caused by human activities are the primary cause of present-day global warming [2]. The global nature of the climate change problem has drawn the attention of all countries worldwide, and in recent years, it has been through the United Nations Framework Convention on Climate

Change (UNFCCC), the Paris Agreement, and other channels to jointly discuss action programs to address global climate change. Countries combat climate change by reducing fossil fuel consumption [3], developing wind and solar energy [4], and advancing scientific innovation [5]. The aim is to cut carbon emissions, enhance environmental performance, and protect the planet.

The Chinese government, as the world's largest developing country, has implemented measures to improve environmental performance, emphasizing the integration

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of economic growth with ecological conservation. In 2021, China's energy consumption, according to the BP Statistical Yearbook of World Energy 2022, comprised 26.5% of global consumption, ranking first worldwide. However, this high energy consumption and pollution have led to environmental issues, including resource scarcity, pollution, and overcapacity [6,7]. This economic approach impedes environmental performance and fosters unsustainable growth. Consequently, a primary concern for researchers is minimizing carbon emissions and enhancing environmental performance [8,9].

Recognizing finance as the cornerstone of economic growth, the Chinese government prioritizes leveraging financial tools for carbon emission reduction and fostering net-zero economic growth [10]. However, traditional finance in China encounters challenges, including weak transmission mechanisms, insufficient development, and low resource allocation efficiency, impeding businesses' adoption of green technology [11]. Additionally, the profit-oriented focus of financial institutions and the ecological unawareness of local officials pursuing economic growth hinder China's path to sustainable economic development [12,13]. Digital finance, amalgamating financial services and technology, offers decentralized and disintermediated features that enhance the financial system's reach. It addresses credit constraints in small and medium-sized enterprises (SMEs), resolves financial challenges in equipment upgrades and technological advancements, expands financial product offerings, effectively mitigates financial exclusion, and exhibits a potent opportunistic function [14]. Considering these aspects, it is worth exploring whether China can enhance its environmental performance through a robust promotion of digital finance.

The regional economy and digital finance development are closely linked. Digital finance may foster regional economic growth, establishing a foundation for its own expansion. Existing literature suggests that digital finance enhances environmental performance and reduces carbon emissions [15,16]. However, these analyses overlook intercity spatio-temporal heterogeneity, focusing solely on linear relationships between explanatory and interpreted variables. There is ample scope to explore the impact of digital finance on environmental performance. To examine the nonlinear connection, this article introduces a partial linear functional coefficient (PLFC).

This study employs science and technology innovations to investigate the functional mechanism linking digital finance to environmental performance [17,18]. Digital finance facilitates funding for startups and creative ventures, allowing innovators to secure resources through mechanisms like crowdsourcing, venture capital, and digital currencies. The industry accumulates valuable data for analyzing market trends, consumer demands, and risk management. Innovators in science and technology leverage this data to refine their products and services to meet market demands. Practices such as smart investments, online financing, and digital banking contribute to building the digital economy, reducing energy consumption, and enhancing environmental performance. Simultaneously,

the development of digital finance constitutes a novel financial business model, inherently a financial innovation [19]. Emerging economic sectors like rural e-commerce and the sharing economy depend on digital technology, indicating that digital finance's evolution drives the development of new economic sectors and enhances overall economic performance. In this context, the paper focuses on assessing the impact of digital finance on environmental performance under heterogeneous conditions, utilizing prefecture-level panel data from 2011 to 2019. The goal is to offer decision-making insights for advancing digital finance development in China and achieving the 'double carbon' goal.

The following are the differences between this work and the current literature: (i) This paper employs a partial linear functional-coefficient (PLFC) model, which relaxes the linearity assumptions previously imposed on the form of the function, reducing the risk of model misspecification and biased estimation, and investigates the effect of heterogeneity in regional science and technology innovations, providing new evidence for the nonlinear relationship between digital finance and environmental performance. (ii) This research is based on prefecture and municipal-level data, which can elucidate the link between digital finance and environmental performance on a more nuanced geographical scale than province-level data. (iii) In order to examine the link between the variables, this article integrates digital finance, science and technology innovation, and environmental performance into a single research system, concentrating on the moderating role of science and technology innovation.

The remaining portions of the essay are structured as follows: The review of previous writing is in the second part. The methods and statistics are presented in the third part. The empirical analysis and findings are in Part IV. The policy proposals and findings are in Part V.

Literature Review

DF and EP

The factors affecting environmental performance are studied by scholars through an analysis of the literature, with a particular focus on technological advancement [20], industrial structure [21], urbanization [22], energy transition [23], carbon trading market [24], environmental regulation. Undoubtedly, a lot of academic research has been done on the intensity of carbon emissions, but very little of it has examined the impact of digital finance on carbon intensity. The question of whether digital finance may become yet another crucial element in lowering carbon intensity can be researched, given the quick expansion of the industry.

In theory, digital finance can have a direct and indirect influence on environmental performance. In terms of direct effects, digital finance has the potential to decarbonize financial services by leveraging digital technology, artificial intelligence, cloud computing, and

Innovation in science and technology may be financed through digital finance. Start-ups and technical innovation projects may be more readily funded through the financial technology platform, increasing the development and promotion of environmental protection technologies [33]. The use of blockchain technology can improve environmental monitoring and management by increasing the transparency and trustworthiness of data [34]. By tracking the production and use of sustainable energy, for instance, blockchain can guarantee that the energy's source is identifiable and transparent. The economy has advanced along with the degree of scientific and technical innovation. Early in the development of science and technology, carbon dioxide emissions might rise because of a lack of innovation capacity and a slow uptake of eco-friendly products. More and more clean items will replace high-carbon products as innovation capacities advance and technologies become more advanced [35]. Consequently, carbon emissions will steadily decline until they reach zero, which leads to net zero economic growth.

Environmental fields have greatly benefited from scientific and technical advancement. Resource waste and environmental harm are anticipated to decrease because of green technology and sustainable innovation [36]. First of all, new instruments for managing and monitoring the environment have been made possible by advances in science and technology. Environmental monitoring has become more precise and real-time thanks to the deployment of sensor technology, big data analysis, cloud computing, and other technologies, assisting in the early detection and resolution of environmental problems [37]. Secondly, [38] points out that the growth of clean energy has been aided by the ongoing invention of renewable energy technology. The decreasing cost of solar and wind energy technologies has increased the competitiveness of alternative energy sources and decreased reliance on fossil fuels. Additionally, technological advancements in the areas of urban planning and intelligent transportation can enhance the urban environment by reducing air pollution and traffic congestion [39,40]. However, there are certain difficulties with technical advancement as well. For instance, e-waste recycling and treatment remain major worldwide issues that technological innovation must address in order to minimize environmental damage.

Hypothesis 2b: STI has a significant impact on digital finance and environmental performance.

Data and Models

Df, STI, And EP

Explained variable: environmental performance. The intensity of carbon dioxide emissions is the substitute variable for environmental performance in this research. The following are the causes: First, the Chinese government's efforts to save energy and reduce emissions include a focus on reducing CO₂ and lowering carbon intensity. These are key indicators of improved

environmental performance. Second, the primary subject of academic study is CO₂, a pollution indicator that the world community pays close attention to and which poses a major danger to human life and sustainable economic growth.

Explanatory variable: digital finance. The digital finance index is used in this article to quantify digital finance. The database of Peking University's Digital Finance Research Center serves as the data source. The depth of usage, the extent of digitalization, and the breadth of digital finance coverage are all factors in the digital finance index. The depth of use of digital finance primarily measures the application of the payment business, monetary fund business, credit business, insurance business, investment business, and credit business. The degree of financial digitization primarily examines the cost and convenience of using financial services. The breadth of digital financial coverage refers to electronic accounts such as Internet payment accounts. The vast data on trading accounts collected by Ant Financial is the foundation of the digital financial index, which has high dependability.

The degree of economic development (Ingdp), population size (lnpop), industrial structure (lnpro), and gross industrial product (lnind) are chosen as the control variables in this study. GDP per capita, the total population of the city at the end of the year, the industrial structure (measured by the ratio of secondary industry to total industry), and the gross industrial product (measured by the actual gross urban product) are all used to determine the level of economic development.

Descriptive Statistics of the Data

This article's study data is based on Chinese urban panel data from 2011 to 2019. The research used data from the China Yearbook of Urban Statistics, the China Yearbook of Environmental Statistics, and the China Yearbook of Science and Technology Statistics. Table 1 displays the descriptive statistical analysis of all variables. To mitigate the impact of outlier values, the article logarithms all variables while also lowering the quantiles of continuous variables below 1% and above 99%.

Table 1. Descriptive Statistics.

Variable	Obs	Mean	SD	Min	Max
lncd	1500	3.262	0.889	0.296	5.892
lndf	1500	4.787	0.483	2.972	5.509
lninn	1500	3.801	0.745	0.717	4.605
lnpgdp	1500	10.649	0.561	8.842	13.056
lnpop	1500	5.891	0.669	2.97	7.244
lnpro	1500	3.638	0.23	2.416	4.348
lnind	1500	16.882	1.027	13.382	19.543

Modeling

The benchmark regression model is as follows:

$$\ln cd_{it} = \alpha_0 + \alpha_1 \ln df_{it} + \alpha_2 control_{it} + \gamma_i + \delta_t + \varepsilon_{it} \quad (1)$$

In Eq. (1), $lncd_{it}$ denotes the environmental performance of city i in period t , $ln df_{it}$ denotes the degree of digital financial development of city i in period t , $control_{it}$ denotes a series of control variables, γ_i denotes the individual control effect, δ_t denotes the time control effect, and ε_{it} denotes the random error term.

This paper suggests using the degree of scientific and technological innovation as threshold variables to further analyze the heterogeneity analysis of digital finance on environmental performance on the basis of Eq.(1). According to research conducted by [41] Zhang & Liu (2022), technical advancement has accelerated the growth and breadth of the usage of digital finance and improved the influence of this technology on environmental performance.

$$\ln cd_{it} = \beta_0 + \beta_1 \ln df_{it} + \beta_2 control_{it} + \beta_3 M_{it} + \gamma_i + \delta_t + \varepsilon_{it} \quad (2)$$

$$\ln cd_{it} = \eta_0 + \eta_1 \ln df_{it} + \eta_2 control_{it} + \eta_3 \ln df_{it} \times M_{it} + \gamma_i + \delta_t + \varepsilon_{it} \quad (3)$$

$$\ln cd_{it} = \theta_0 + \theta_1 \ln df_{it} + \theta_2 control_{it} + \theta_3 \ln df_{it} \times D_{it} + \gamma_i + \delta_t + \varepsilon_{it} \quad (4)$$

M_{it} refers to the two adjustment variables of scientific and technical innovation in Eq. (2). $Indf_{it}$ and M_{it} are the interaction terms of digital finance and regulatory variables in Eq. (3). If it is negative, it suggests that scientific and technical innovation can enhance environmental performance through digital finance. This article's virtual variable is represented by Eq. (4). It is 1 if it is more than or equal to the mean; otherwise it is 0.

Models (1) through (4) investigate the linear effect of digital finance on environmental performance. The influence of digital finance on environmental performance may have nonlinear impacts. There are disparities in the amount of scientific and technical innovation at each city's development level, which may result in different regression parameters and marginal increases for various cities. Therefore, since the linear function model cannot account for this effect link, a nonlinear model must be used. The PLFC model successfully simulates nonlinear interactions and spatial and temporal variability.

$$\ln cd_{it} = g(M_{it}) \ln df_{it} + \rho_1 control_{it} + \gamma_i + \delta_t + \varepsilon_{it} \quad (5)$$

Eq. (5) covers the linear impact of control factors on environmental performance in one half, and the non-parametric impact of digital finance on environmental performance in the other.

Empirical Analysis

The article first performed the unit root test and the VIF test. The VIF test on these variables portray a mean value of 3.73, which is less than 10, showing that there is no multiple collinearity between the variables. The unit root test in Table 2, utilizing the Fisher technique, supports plausible results. Initial hypotheses concerning

Table 4. Estimation results of models with heterogeneous effects.

	(1)	(2)	(3)
	lncd	lncd	lncd
lndf	-0.03399*	0.03115	0.03352
	(-0.09796)	(0.24788)	(0.10689)
lninn	-0.00232**		
	(-0.89789)		
lndf×lninn		-0.00084*	
		(-0.83284)	
lndf×DI			-0.00105**
			(-0.80744)
control	YES	YES	YES
_cons	1.51842	1.54728	1.52376
	(0.17009)	(0.15076)	(0.16847)
<i>N</i>	1500	1500	1500
adj. <i>R</i> ²	0.0250	0.0251	0.0251

p-values in parentheses * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

finance offers financial products and services to science and technology-based businesses, which leads to scientific and technological innovation in businesses such as wind energy, solar energy, and other new energy industries, reduces fossil energy consumption, and ultimately improves environmental performance.

Model (3) depicts the influence of digital finance on environmental performance at various STI levels. The coefficient of $\text{Indf} \times \text{DI}$ is shown to be considerably negative, implying that digital finance in places with higher than average levels of STI can improve environmental performance more. The higher the level of STI, the more advanced the economic development mode, the less reliance on conventional resources, the greater the digital economy, and the higher STI leads to improved environmental performance.

According to the findings of the aforementioned empirical investigation, the level of scientific and technical innovation is a significant moderating factor that influences the performance of digital finance and the environment. To further emphasize the crucial role of scientific and technical innovation in digital finance and improve environmental performance, the government should raise R&D spending and implement appropriate regulations for innovation in science and technology. It is proven that 2a is true.

PLFC Model

Changes in the quality, efficiency, and dynamism of economic development need the use of STI. STI may increase industrial efficiency, reduce resource consumption, and improve environmental performance in the context of the dual-carbon aim. However, the impact of the pandemic, as well as variances in economic growth

among cities, have resulted in significant differences in the degree of science, technology, and innovation.

As a result, under the effects of various urban STI levels, the impact of digital finance on environmental performance is not the same. This research employs the partial linear function model (PLFC) to examine the heterogeneity and nonlinear influence of digital finance on environmental performance in order to better investigate the nonlinear impact of digital finance on environmental performance.

The estimation results of the nonparametric part $g(\text{Mit})$ are presented in the first section of the empirical regression results, and the linear regression results in the control variables are presented in the second section. The empirical results demonstrate that the significance and sign of the linear part of the regression results in Table 5 are similar to those of the conventional linear analysis in Table 3. In addition, the nonparametric functions in Fig. 2 provide something different from the traditional linear benchmark model.

The effect of the city's STI level on digital finance and environmental performance is shown in Fig.1. The curve is quite flat and covers the value of zero when Insti 14, indicating that it is not important in that period. It has two components. When $\text{Insti} > 14$, digital finance has a marginal effect that is bigger than zero, indicating that higher levels of STI will encourage the improvement of environmental performance through digital finance. 2b's prediction is confirmed.

The examination of actual evidence demonstrates that when STI is low, the influence of digital money on environmental performance is reduced. This inhibiting impact is increasingly diminished as the level of science and technology innovation rises. Digital finance has a major improving influence on environmental performance when the level of science and technology innovation is high. This could be so for a few reasons. First, STI can increase resource utilization efficiency. STI may improve the way things are made, which includes using resources

Table 5. PLFC

	(1)
	lncd
lnpgdp	0.07586*
	(0.10098)
lnpop	0.17646
	(0.35073)
lnpro	-0.07229**
	(-0.50596)
lnind	0.06382*
	(0.12622)
_cons	1.51842
	(0.17009)
<i>N</i>	1500
adj. <i>R</i> ²	0.0250

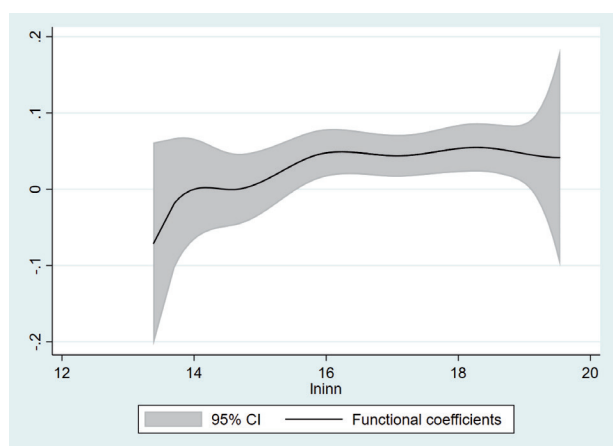


Fig. 1. Non-linear partial estimated results using the PLFC model

Note: The curve in the figure shows the estimated function coefficient, and the shaded gray region expresses the 95% confidence interval.

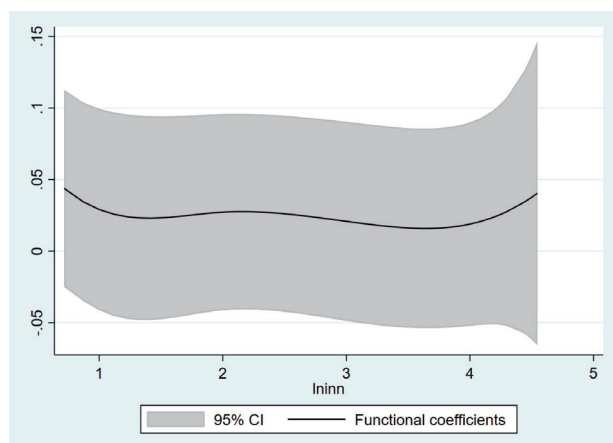


Fig. 2. Non-linear partial estimated results using the PLFC model in cities of three northeastern provinces.

Note: The curve in the figure shows the estimated function coefficient, and the shaded gray region expresses the 95% confidence interval.

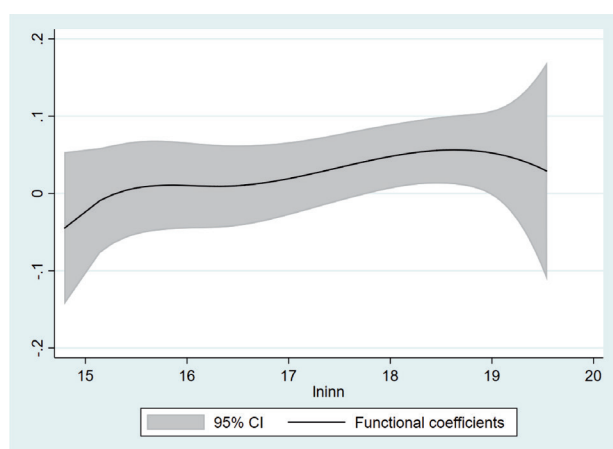


Fig. 3. Non-linear partial estimated results using the PLFC model in cities of eastern provinces.

Note: The curve in the figure shows the estimated function coefficient, and the shaded gray region expresses the 95% confidence interval.

more effectively, cutting down on waste, lowering energy use, and reducing emissions. Higher productivity can also cut down on resource use. STI can also support industrial technology. STI in the energy industry encourages the creation of technology for efficient energy generation, energy storage, and renewable energy. These innovations assist in lowering greenhouse gas emissions, improving air and water quality, and reducing reliance on fossil fuels. STI also works to advance a circular economy. Third, pollution is managed and controlled through advances in science and technology. More effective pollution control technologies and environmental monitoring techniques are made possible by scientific and technical advancements. This helps safeguard ecosystems and public health by reducing the harmful effects of emissions on the atmosphere, water bodies, and soil. In addition, high-tech, inventive cultures typically make more investments in knowledge and education. This may increase public awareness of environmental problems and encourage greener behavior.

Comparative Analysis of Geographic Locations of Different Cities Under the PLFC Model

The article chooses cities in the three northeastern provinces and eastern coastal cities (aside from coastal cities in the northeastern region) for comparison in order to further analyze the similarities and differences in the level of science and technology innovation in different regions of China. China's heavy industry base is in the three northeastern provinces, and the heavy industry growth model has seriously harmed the urban environment. In contrast to the eastern coastal cities, the growth of digital banking has been modest and is currently confronting the challenge of industrial green transformation.

Fig.2 shows how the performance of digital finance and the environment in the three northeastern provinces is affected by the level of scientific and technological innovation. The chart shows that there is no correlation between the degree of science and technology innovation and digital finance's ability to improve environmental performance. When compared to the influence of eastern coastal cities in Fig.3, this outcome is quite different.

Robust Tests of the PLFC Model

Table 6 displays the regression results, which show that digital finance has a significant impact on the improvement of environmental performance only when the level of science and technology is at a higher threshold. This is done in order to further verify the robustness of the PLFC model. The findings of the aforementioned robustness test are identical to those of the benchmark empirical regression test. As a consequence, we draw the conclusion that the PLFC model's estimation results pass the robustness test. This further emphasizes that the growth of digital finance, which may be more beneficial in improving environmental performance, should enhance the degree of science and technology innovation.

Threshold variable	Dependent variable: lncd lncinn
Lndf(Th<r)	-0.1123 (-0.0571)
Lndf(Th>r)	-0.0192** (-0.0881)
_cons	4.989 (3.653)
control	YES 3.997***
Threshold value	(0.2347)
Bootstrap test of linearity (p-value)	0.000
95% confidence interval	
<i>N</i>	1500

Sustainable urban development includes a key component called improving environmental performance. In order to do this, this research empirically examines the potential impact of digital finance on urban environmental performance using panel data from Chinese cities from 2011 to 2019 using fixed effects and partial linear function models (PLFC). It also looks at how the performance of urban environments and digital finance are related, as well as how much innovation there has been in science and technology. The spatio-temporal heterogeneity of cities in relation to their various geographic locations is also examined in this research.

Based on the above findings, this paper makes the following policy recommendations:

- and tech firms. Implementing precise legislation and regulatory frameworks ensures the long-term viability and transparency of digital financial products. Compelling financial institutions and tech firms to disclose environmental performance data, including carbon emission reductions and sustainable investments, is crucial. Regulators may establish environmental performance requirements to assess digital financial products' impact. Governments can support long-term technical progress in digital finance through incentives like tax breaks, R&D financing, and intellectual property protection. This encourages the continuous exploration of new digital financial instruments, promoting environmental benefits such as carbon emission reduction and increased resource efficiency.

- (ii) Creating a legal framework for STI and digital financial collaboration. Creating a legal framework for collaboration between STI and digital finance is crucial. The link between digital finance and urban environmental performance is influenced by STI levels. To enhance urban environmental performance and sustainability, the government should enact legislative measures optimizing the synergy between STI and digital finance. Improving STI infrastructure is vital; government funding can support the development of facilities like research centers, incubators, and technological hubs. These spaces can facilitate collaboration among startups, digital financial institutions, and technology enterprises, fostering innovative growth. Additionally, establishing technology transfer hubs enables the swift application of scientific innovations to digital finance. The government can support science and technology companies in translating research findings into digital financial products and services by creating technology transfer centers, promoting the widespread adoption of cutting-edge technology in digital banking.
- (iii) Develop regulations that are specific to the region. Diverse perspectives on the relationship between digital money and urban environmental performance may arise within the same region, necessitating tailored legislative approaches by the government to meet the unique demands of each area effectively. Conducting a comprehensive assessment of regional variation, including considerations of local economic conditions, environmental issues, and technical infrastructure, provides a foundation for understanding the specific requirements of different regions. To address these diverse needs, governments can formulate region-specific laws for digital finance and environmental sustainability, focusing on areas such as green financing, energy efficiency, and sustainable mobility. Implementing development plans for each region can further stimulate the growth of digital finance while enhancing environmental performance. Coordination of policies, facilitated through national-level structures, is crucial to align digital finance and science, technology, and innovation (STI) policies with regional environmental objectives, ensuring policy consistency and preventing unnecessary conflicts.

The authors declare no conflict of interest.

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